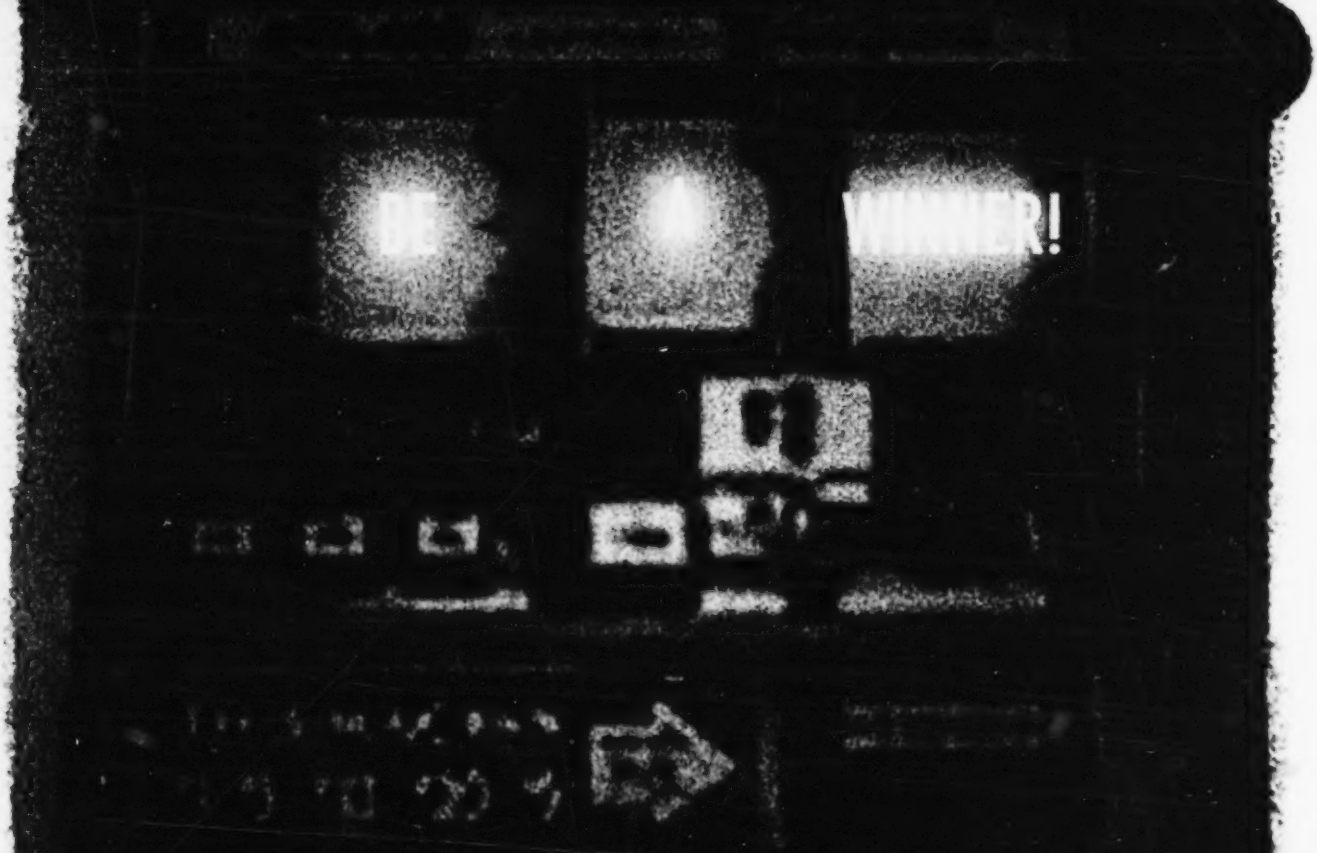
RÉGIE RÉGIONALE
DE LA SANTÉ ET DES
SERVICES SOCIAUX
DE MONTRÉAL-CENTRE

PREVENTION in Gambling



Montreal 2003-2006 Strategic Plan

2003-2005 Funding and
Call for Tenders Program

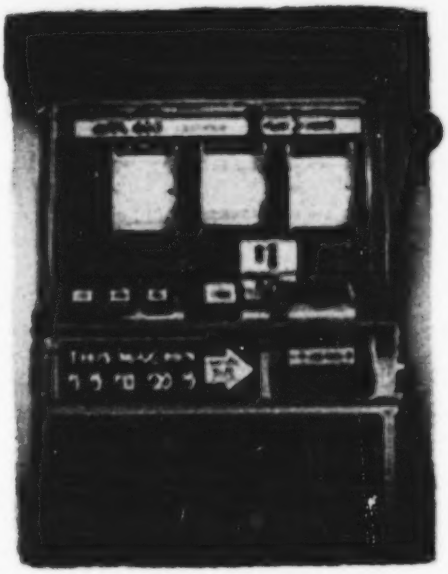
DIRECTION
DE SANTÉ
PUBLIQUE

Garder notre monde en santé

RÉGIE RÉGIONALE
DE LA SANTÉ ET DES
SERVICES SOCIAUX
DE MONTRÉAL-CENTRE

PREVENTION in Gambling

BE A WINNER!



Montreal 2003-2006 Strategic Plan

2003-2005 Funding and Call for Tenders Program

DIRECTION
DE SANTÉ
PUBLIQUE

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1. REGIONAL PREVENTION STRATEGY FOR GAMBLING

The dream of winning is as old as the world. Whether legal or illegal, gambling has been with us throughout time. Since the 1960s, Canadian federal law has permitted the provinces to organize gambling activities and other games of chance within their territories and to keep the profits. Removing this field of action from the grips of organized crime was one of the main reasons why gambling was placed under the control of a government that is also trying to stamp out related practices, such as usury and money laundering. However, no government program in this area can be complete without solid action aimed at controlling the harmful effects of pathological gambling on those individuals who are its victims and the friends and families of such individuals who suffer the impact.

In Quebec, legalized and government-backed gambling is perceived as a recreational activity. Unfortunately, certain individuals (about 2.1% of the population) may develop substantial emotional, family-related, social and financial problems with respect to gambling.

In December 2000, the Ministère de la Santé et des Services sociaux (MSSS) asked the Régie régionale de la santé et des services sociaux de Montréal-Centre (Régie régionale de Montréal) to implement a three-year experimental program on pathological gambling (Programme expérimental sur le jeu pathologique). This program was subsequently extended until 2005. In our region, the first phase of this program was aimed at organizing and coordinating services for gamblers in crisis situations as well as treatment and support services for the families and friends of gamblers. In its second phase, following the Plan d'action gouvernemental sur le jeu pathologique that was launched in November 2002, the Régie régionale de Montréal proposed its regional Action Plan within the framework of the Programme expérimental sur le jeu. This Action Plan aims at the deployment of a full range of services, including prevention and screening-related activities and specialized services for problem gamblers and for their families.

To properly focus our efforts, a 2003-2006 Strategic Prevention Plan was formulated under the auspices of the Direction de la santé publique, with the support of specialists trained in the fields of prevention and pathological gambling. This strategic plan fell within the priorities of the Plan régional d'amélioration de la santé et du bien-être 2003-2006 (Régie régionale de Montréal), which includes the Plan régional de santé publique.

To meet the objectives of the Plan stratégique montréalais 2003-2006 pour la prévention dans les jeux de hasard et d'argent [2003-2006 Strategic Montreal Plan for Prevention in Gambling], the Régie régionale de Montréal set up a Funding Program in which it expects to invest one million dollars by 2005, subject to budget renewal confirmation by the MSSS.

2. THE THREE KEY PLANS OF ACTION AND THEIR OBJECTIVES

Topic One

- **Prevention of problems related to video lottery and other electronic gambling devices**

GOAL: REDUCE THE RISK OF DEPENDENCE RELATED TO ELECTRONIC GAMBLING DEVICES

Objective 1: Raise awareness and provide information on the characteristics of electronic games, how they work and the chances of winning or losing, through methods specifically tailored to target groups.

Objective 2: Reduce inappropriate access to electronic gambling devices.

Objective 3: Make machines less addictive.

Objective 4: Identify gamblers at greatest risk, primarily through the assistance of front-line healthcare and social service system workers.

Objective 5: Influence public policies for preventing problems associated with gambling and other games of chance.

Topic Two

- **Prevention among young people**

GOAL: ENHANCING THE ABILITY OF YOUNG PEOPLE TO DEAL WITH THE HAZARDS OF GAMBLING

Objective 1: Tailor efforts to the needs of young people.

Objective 2: Make the school setting more conducive to preventing gambling problems among young people.

Objective 3: Enable parents to prevent gambling problems from developing among their children and teenagers.

Objective 4: Promote more effective control over access by minors to government-controlled games of chance.

Objective 5: Develop and test one or more models incorporating factors that are common to the issues involved in gambling problems.

Topic Three

- **Dissemination and raising awareness among the general population and target groups**

GOAL: CREATING A CLIMATE CONDUCIVE TO THE PREVENTION OF PATHOLOGICAL GAMBLING IN THE POPULATION

Objective 1: Raise general public awareness of the nature of various games of chance, of the concept of chance itself and of the characteristics of responsible gaming.

Objective 2: Explore informational needs and appropriate avenues for providing information to ethnic communities and to target groups such as the elderly and workers.

3. STRATEGIES

Knowledge

- Increase our knowledge of the emerging issue of pathological gambling and efforts to prevent it.

- Foster research that will provide us with a better understanding of our community, through support to and cooperation with other researchers and through the evaluation of preventive measures and pilot projects.

Training programs

- Focus on the training and information requirements of our public and private sector partners, in view of providing them with assistance and with support in their endeavours.
- Support the dissemination and implementation of any previously validated training programs that will help us meet our goals.

Action

Action will primarily take shape:

- Through projects that make it possible to consider different types of responses and tailor them to specific contexts (non-homogeneous populations, diversified cultural communities and variable levels of risk).
- By creating means of interacting with other related dependency problems who share common determinants such as those involving the abuse of drugs, alcohol and tobacco.

4. FUNDING PROGRAM FOR STRATEGIC PLAN IMPLEMENTATION

The Funding Program is aimed at providing seeding for the strategic plan and assistance to various groups so they can carry out projects aimed at meeting the prevention objectives outlined in the plan. The Funding Program is administered by the Régie régionale de Montréal. Projects submitted in accordance with the 2003-2005 call for tenders will be selected by a committee of experts in the fields of prevention and pathological gambling.

A total sum of one million dollars covering the 2003-2005 period will thus be allocated for implementation of the 2003-2006 Strategic Plan for Prevention in Gambling. The Régie régionale de Montréal intends to distribute available resources as follows:

Start-up, regional activities and supervision (*see Strategic Plan*) • Hosting of forums and seminars • Training (i.e., screening) • Assessment • Communications and tools • Coordination • Support	**$250,000**
Specific prevention projects (*2003-2005 call for tenders*) • A series of 10 to 15 standard projects • Possibility of a special project on a broader scale	$600,000 $150,000 **$750,000**

Total: $1,000,000

5. FUNDING PROGRAM, CALL FOR TENDERS COMPONENT

5.1. ELIGIBILITY CRITERIA

5.1.1. Target organizations

The following organizations may submit applications for funding:

- Institutions belonging to the healthcare and educational network
- Community networks and coalitions
- Research groups concerned with the assessment of community-related prevention efforts in association with the community.

5.1.2. Topics and objectives

Projects for which these organizations may submit funding applications must pertain to one of the three priority topics aimed at achieving the objectives set forth in the 2003-2006 Strategic Montreal Plan. Links must be demonstrated between the proposed activities and the prevention strategy objectives identified in the Plan.

STRATEGIC PLAN PROJECT POSITIONING GRID

2003-2005 Period	**Knowledge**	**Training**	**Action**
Prevention of problems associated with video lottery and other electronic gambling devices			
Prevention among young people			
Increasing awareness among the general population and target groups			

The boxes in this grid are not mutually exclusive. A particular project might pertain to more than one topic, apply more than one strategy and help achieve multiple objectives. This grid may, however, provide a clearer perception of the field of action and of how projects may be organized in accordance with the Strategic Plan

5.1.3. Type of funding and eligible activities

The call for tenders component of the Funding Program will finance proposed measures in line with the set of objectives, based on the three key topics and the three action strategies.

The Funding Program may provide grants to eligible groups for prevention projects **concluding no later than June 31, 2005**.

The **maximum** grant for an operating period of up to 15 months will be:

- For a standard project $60,000
- For a special project $150,000

The Program will not serve to fund the everyday operating costs or basic expenses of an organization or a program. **Grants are allocated on a one-time basis only.**
ONLY COSTS DIRECTLY RELATED TO CARRYING OUT A PROJECT ARE ELIGIBLE:

- Staff: Salaries and fringe benefits of project employees and contractors' fees (instructors, consultants, etc.).
- Transportation: Mileage and other travel expenses for project-related activities.
- Materials: Publishing, printing, photocopying and distribution expenses, plus the cost of office supplies and special project-related materials.
- Equipment: Purchase or rental of equipment including computers, photocopiers, fax machines, AV systems and furniture (purchase costs are limited to 10% of total budget).
- Rent and utilities: Rental, power consumption, heating, insurance and facility maintenance charges.
- Miscellaneous: Production of financial statements, translation and interpretation, basic and advanced training (for project personnel).

5.2. SUBMITTING GRANT APPLICATIONS

To be considered for funding, organizations must submit the following information:

1. A duly completed funding application (see appended form).
2. The latest activity report of the applicant organization.
3. A detailed project budget.
4. Project formulation:

   - ✓ Project title.
   - ✓ Name and description of applicant organization: Its mission, its activities, its sources of funding.
   - ✓ Description of target problem: provide a detailed explanation of your community's problems and needs in relationship to the strategic plan: "La prévention dans les jeux de hasard et d'argent. Pour jouer gagnant. Plan stratégique montréalais 2003-2006".
   - ✓ Project objectives: An objective is a clear, realistic and quantifiable statement of what you hope to achieve within a given time frame.
   - ✓ Groups targeted by the project: Specify age brackets and ethnic and cultural groups and stipulate, where appropriate, how targeted recipients will actively participate in the project.
   - ✓ Work plan: Specify which activities will be conducted for each of the objectives, as well as the time frame and the individuals responsible for each activity. You can present the work plan in the form of a table.
   - ✓ Partnerships: List which governmental and non-governmental agencies will participate at various project stages. Specify the contributions they will make (human, material or financial resources) and their financial value.

- ✓ Results: Describe how you intend to assess the extent to which you have achieved your objectives (or expected results), and specify the targeted data and collection method.
- ✓ Project follow-up: Indicate how any follow-up will be provided to the project without the need for any additional funding.
- ✓ Budget: Present a detailed project budget including a breakdown of expenses, the amount requested from the Funding Program and the contributions to be provided by each partner.
- ✓ Final activity report outline.
- ✓ Execution period: Project start and end dates.

5.3. PROJECT REVIEW, CALL FOR TENDERS COMPONENT

- The Comité de gestion en prévention dans les jeux de hasard et d'argent de la Régie régionale de Montréal will receive and review project eligibility to ensure that they are complete and respond to all requirements.

- This process may result in the elimination of certain projects, in which event applicant organizations will be so advised.

- Short-listed projects will then be submitted to an evaluation committee consisting of two internal evaluators from the Régie régionale de Montréal and three external evaluators (specialists from other regions).

- The Assessment Committee will select projects pursuant to the Plan stratégique montréalais 2003-2006 pour la prévention dans les jeux de hasard et d'argent and to the Funding Program, Call for Tenders Component. Projects will ranked on the basis of an assessment grid.

- Selected projects will be submitted to the Comité de gestion en prévention de la Régie régionale de Montréal for review and funding recommendations.

- The Comité de gestion will respond to candidates and, where applicable, will advise them of any required project modifications.

- A list of the selected projects will be made available to all project partners and concerned parties.

5.4. REFERENCE DOCUMENTS FOR PROJECT FORMULATION

- *Plan stratégique montréalais 2003-2006. Pour jouer gagnant; La prévention dans les jeux de hasard et d'argent*

As of December 3, this document may be downloaded from the Web site of either the Régie régionale de Montréal at www.santemontreal.qc.ca or the Direction de santé publique at www.santepub-mtl.qc.ca.

5.5. INFORMATION SESSION

An information and discussion session pertaining to the call for tenders and the 2003-2006 Strategic Plan will be held on January 20, 2004, from 9:30 am to noon at the Régie régionale, located at 3725 Saint-Denis St., room 512-14.

5.6. CALL FOR TENDERS TIMELINE

Monday, December 1, 2003	Emailed announcement of the dissemination of the Montreal Strategic Plan and launch of the call for tenders
Wednesday, December 3, 2003	Posting of two documents on the Web sites of the Régie régionale and of the DSP
Tuesday, January 20, 2006, from 9:30 am to noon	Information and discussion session
Monday, February 9, 2004, at 9:00 am	Project submission deadline
Thursday, February 11, 2004	Management Committee meets to shortlist projects
Wednesday, February 18, 2004, from 9:00 am to 5:00 pm	Assessment and selection committee
Friday, February 20, 2004	Transmittal of the list of selected projects and confirmation of budget

Organizations are asked to submit their funding applications *in five copies* by February 9, 2004 at 9:00 am to:

Ms. Ping Wang
Regional Coordinator
Programme expérimental sur le jeu pathologique
Régie régionale de Montréal
3725 Saint-Denis St.
Montreal QC H2X 3L9

Fax: (514) 286-6540
Email: ping_wang@ssss.gouv.qc.ca
For further information, please call Ms. Ping Wang at: (514) 286-6500, Ext. 6516.

You can also visit the Régie's Web site at: www.santemontreal.qc.ca or that of the Direction de santé publique at: www.santepub-mtl.qc.ca.

RÉGIE RÉGIONALE
DE LA SANTÉ ET DES
SERVICES SOCIAUX
DE MONTRÉAL-CENTRE

Be a winner! PREVENTION in Gambling

PROJECT FUNDING APPLICATION FORM

Under the 2003-2006 Strategic Montreal Plan for Prevention in Gambling

2003-2005 Funding and Call for Tenders Program		Reserved for RRSSSM File number:
Applicant name:		
Postal Address:		Postal Code:
Tel.: ( )	Fax: ( )	Type of organization: ❑ Private ❑ Public ❑ Non-Profit
Email Address:		
Name and Title of Contact:		Tel. (if different): ( )
Duration of Activity: From: (D/M/Y) To: (D/M/Y)		Number of participants (where appropriate):

Budget	I	II	III
Item	RRSSSM Contribution	Other contributions	Total Cost
Staff	$	$	$
Transportation	$	$	$
Materials	$	$	$
Equipment	$	$	$
Rent/Utilities	$	$	$
Miscellaneous	$	$	$
TOTAL	$	$	$

Project Summary

1) Project Title:

2) Relationship to Strategic Plan (check appropriate boxes to situate project within grid):

2003-2005 Period	Knowledge	Training	Action
Prevention of problems associated with video lottery and other electronic gambling devices			
Prevention among young people			
Increasing awareness among the general population and target groups			

3) Main Activities:

4) Project Objectives (or expected results):

I certify that the preceding information precisely describes our resources and our plans for the specified activity.

Applicant Name (please print)	Title
Signature	Date